



# *It's Not If, But When, You're Hacked*

*Pre- and Post-Adoption Social Media &  
Cybersecurity Tips*

## Workshop Bio for Michele Kriegman

Michele Kriegman holds the cybersecurity credentials of certified information systems security professional (CISSP) and certified information security management (CISM) in addition to being an adoptive step-parent and adoptee. She writes regularly for cybersecurity periodicals.

She was a contributor, along with a current director of Holt International to iVillage.com's adoption channel, an early social media home for adoptive families. Subsequently Michele ran her own marketing technology agency for six years before holding cybersecurity leadership roles at MetLife and Verizon.

Michele Kriegman maintains her cybersecurity credentials while focusing on two fiction and two non-fiction writing projects.



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**Amazon Author page:**

*amazon.com/author/michele*

# Our time together:

- Welcome & Intro 
- Pre-adoption {10 min.} 
- Post-adoption {10 min} 
- How it played out in our family {15 min.} 
- It's not if, but when, you're hacked {10 min.} 
- Q & A {10-15 min.}

# Pre-adoption



What does this say?

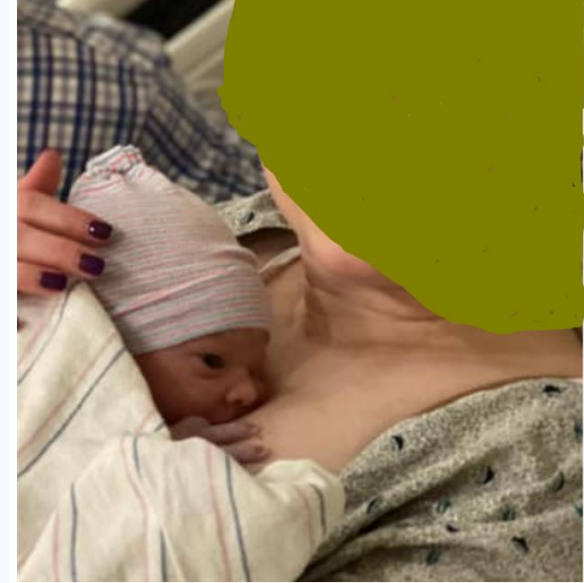
Depends what stage your adoption is at: protector or parent.

4



Why was this a winner?

“They’re not rich but I like them – and he’s short.”



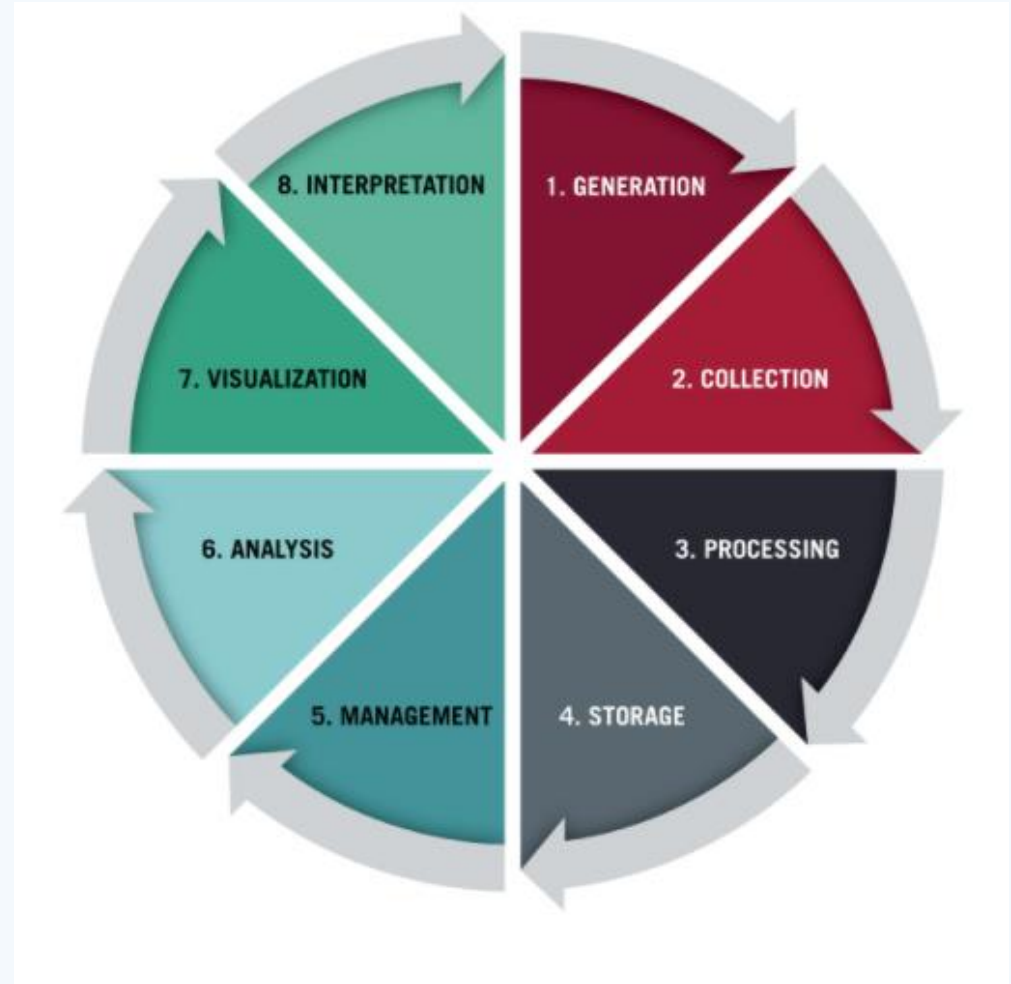
What am I signaling?

Depends who hacks it.



# Pre-Adoption

- 1) What you look like online and where to look—searches, settings & social.
- 2) What are “data timelines”? Who are “data owners”?
- 3) What is ephemeral vs long-term and why should you care?



# Post-adoption



*Getting past being “the scrutinized family”*



*A family social media policy for parents/protectors*



## How it's played out in our family

### No security through obscurity:

- the doctor's cautionary tale
- Channel and how a family story developed over time

### Digital folders:

- revisiting data timelines & data ownership



## It's not if, but when, you're hacked

Cybersecurity: Passwords, phishing, anti-virus, network, parental controls with location, and social engineering.

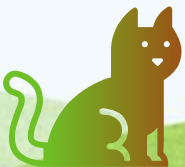
DNA hacks: the 10% and IGG.

Legal hacks: Heritage equality, HIPPA, and the ICWA.



# Takeaways

- 1) There is no security through obscurity: the doctor's cautionary tale, Channel, & family stories developing over time
- 2) Digital folders (or manila envelopes): revisiting data timelines & data ownership
- 3) Cybersecurity: Passwords, phishing, anti-virus, network, parental controls with location, & social engineering.
- 4) It's not if, but when, you're hacked.
  - 1) DNA hacks: the 10% and investigative genetic genealogy.
  - 2) Legal hacks: Heritage equality, HIPPA, and the ICWA (and subsequent Hague Conventions).



# Amazon Author page: *amazon.com/author/michele*

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